7th Biostimulants Latam & Redagrícola Biocontrol Congress

Colombia | 2027

September 28-29

Cartagena de Indias
Convention Center

Redagrícola is Latin America's leading specialized media outlet for High-Tech agriculture. We deliver highly specialized technical information that is key to decision-making in the agricultural industry.

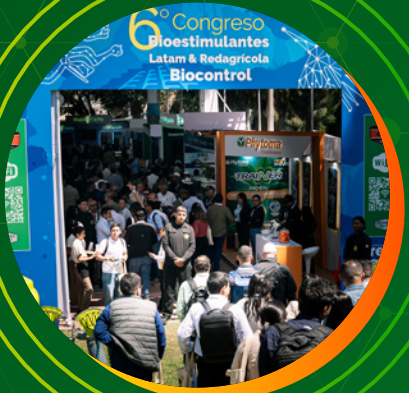
In 2021 we launched the 1st Biostimulants Latam & Redagrícola Biocontrol Congress. Since then, successful editions have been held in Lima (Peru), Cancún (Mexico), Guadalajara (Mexico), Santiago (Chile) and Ica (Peru), bringing together more than 7,000 professionals from five continents.

The latest edition, held in Ica in September 2026, drew 1,200 attendees and marked a milestone in the congress's internationalization, with delegations from Europe, India and other Asian countries.

In 2027 the congress comes to Colombia for the first time, at the Cartagena de Indias Convention Center on September 28 and 29, connecting the bio-inputs industry with one of the region's fastest-growing agricultural markets.

Biologicals Latam has become the ideal platform to showcase knowledge and practices in the global biostimulants and biocontrol industry, sharing up-to-date, innovative technical and commercial information through its website and a specialized magazine.











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OUR CONGRESS IN NUMBERS

In 2027, Cartagena de Indias will host the most important bio-inputs industry event in Latin America.

biostimulantslatam.com

+40
Speakers

+2000
Students in courses and series

+270K
Followers

1200
In-person attendees

450
Online attendees

+80
Sponsors

TICKET PRICES: In-Person Congress

Super Early Bird	Early Bird	Precio Lista
USD 350* (VAT inc.)	**USD 450*** (VAT inc.)	**USD 550*** (VAT inc.)
*Super Early Bird until May 7, 2027	*Early Bird until August 23, 2027	*From August 24, 2027

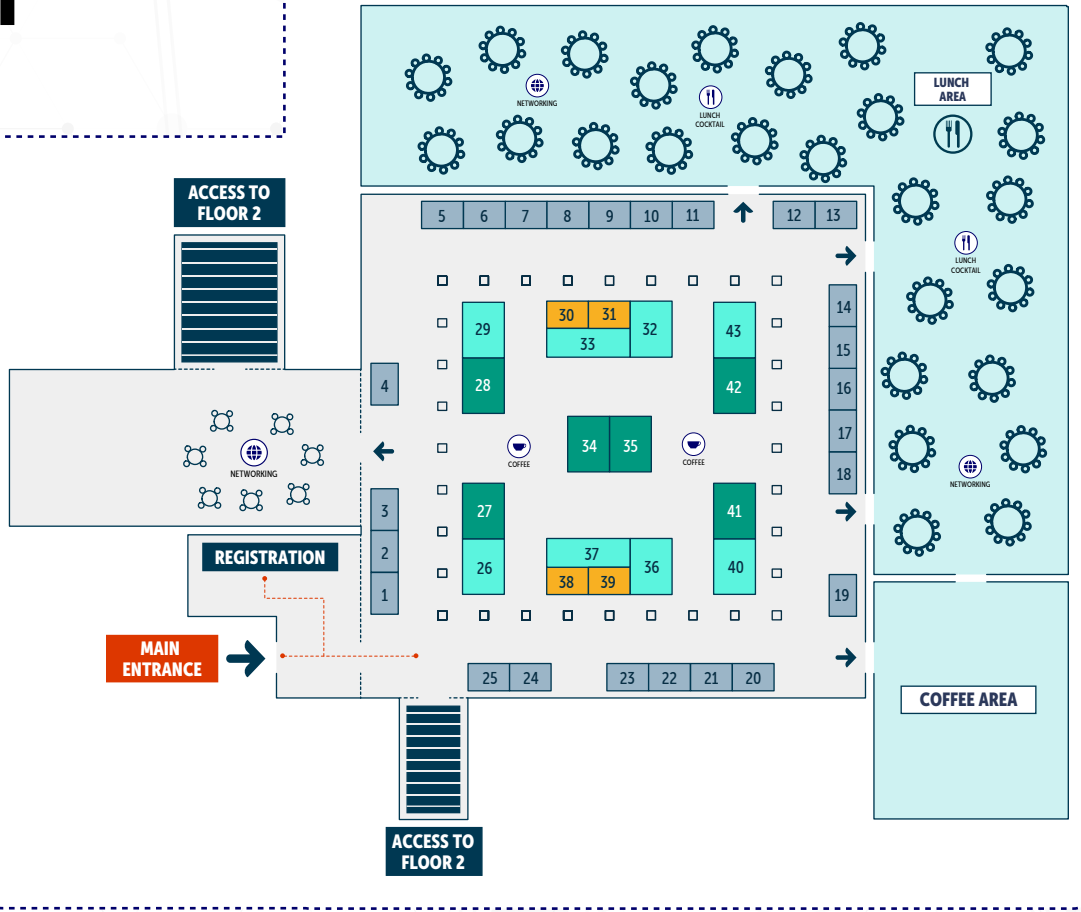
TICKET PRICES: Online Congress

Early Bird	Precio Lista
USD 200* (VAT inc.)	**USD 300*** (VAT inc.)
*Early Bird until August 23, 2027	*From August 24, 2027

STAND
LAYOUT

FLOOR 1

- Registration
- Stand area
- Lunch
- Coffee area



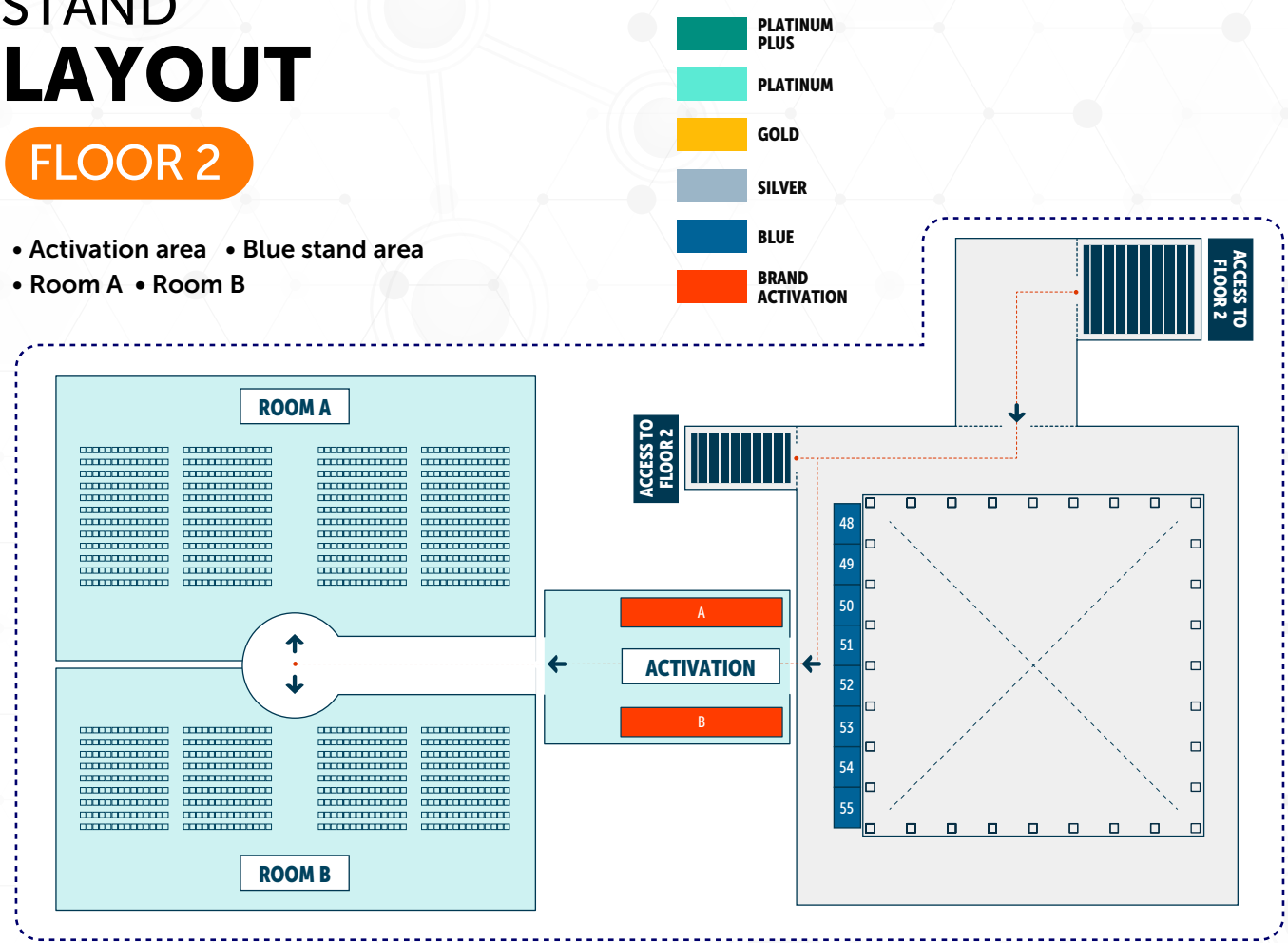
PLATINUM PLUS
PLATINUM
GOLD
SILVER
BLUE
BRAND ACTIVATION

*Stand sizes and locations are for reference only.

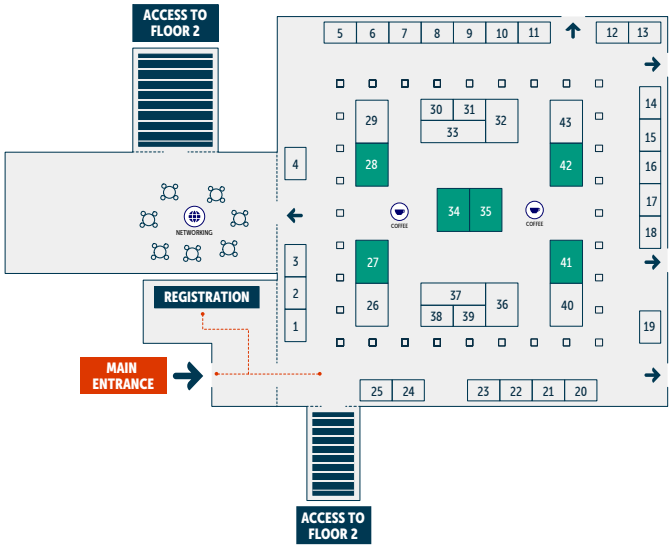
STAND
LAYOUT

FLOOR 2

- Activation area
- Blue stand area
- Room A
- Room B



*Stand sizes and locations are for reference only.



SPONSORSHIP:

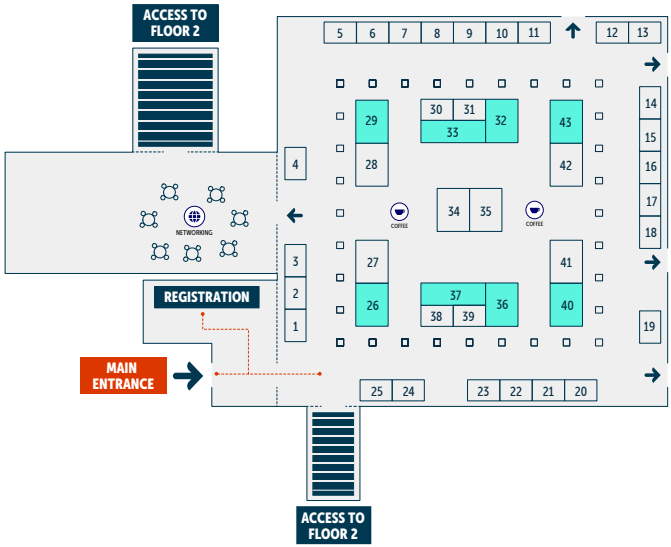
PLATINUM PLUS

STANDS TOP 12 M² (4x3)

- **20-minute talk** in Room A.
- **10** in-person tickets.
- **Materials** in the welcome bag.
- **Company brand presence** in the conference's general pre-event campaign.
- **1 interview + 1 post** during the conference coverage on Redagrícola's social media.
- **45-second** promotional video in Room A.

*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 15.000 + VTA



SPONSORSHIP:

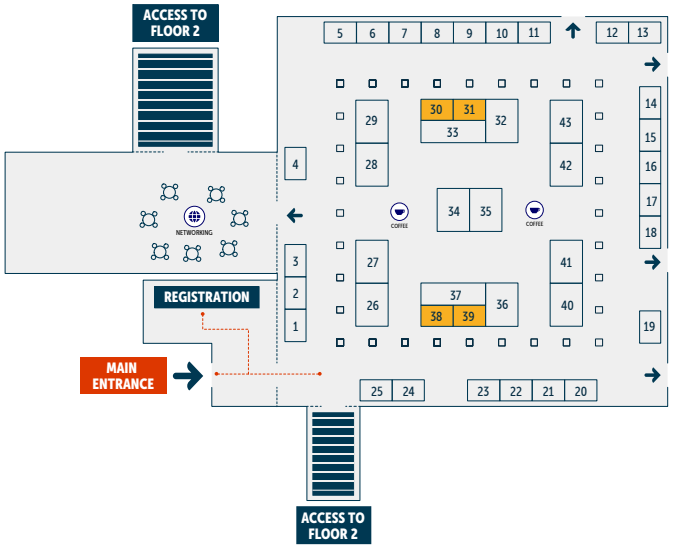
PLATINUM

STANDS 12 M² (4x3) / (6x2)

- **20-minute talk** in Room B.
- **8** in-person tickets.
- **Materials** in the welcome bag.
- **Company brand presence** in the conference's general pre-event campaign.
- **1 interview + 1 post** during the conference coverage on Redagrícola's social media.
- **45-second** promotional video in Room A.

*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 10.000 + IVA



SPONSORSHIP: GOLD

STANDS 6 M² (3x2)

- **5** in-person tickets.
- **Materials** in the welcome bag or a **full-page ad** in the event's digital program.
- **Company brand presence** in the conference's general pre-event campaign.

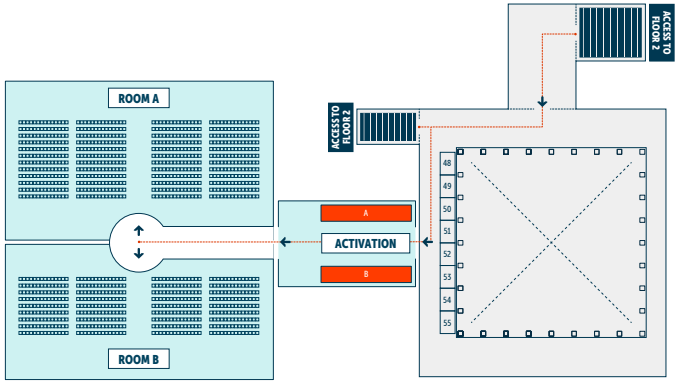
*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 8.000 + IVA

SPONSORSHIP:

BRAND ACTIVATION

***Exclusive to companies with a stand at the congress.**



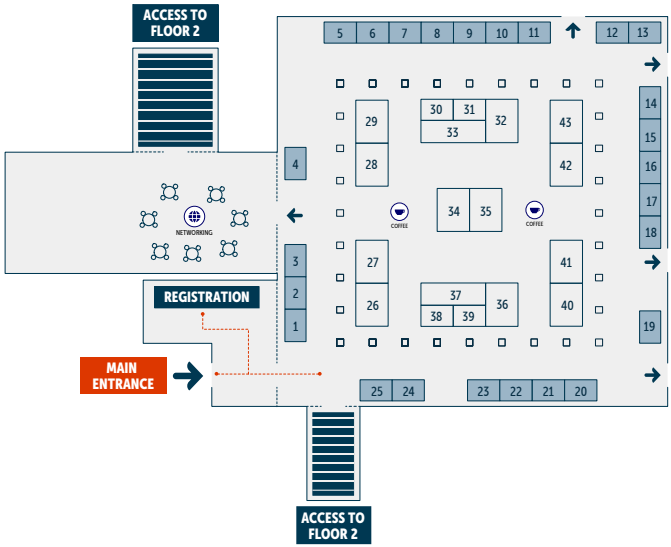
STANDS 30 M² (2,5x12)

A space designed for live demonstrations. Located outside the conference rooms in a high-traffic area, it **lets you showcase your products in a hands-on,** approachable way, in direct contact with growers and technical advisors.

- **5** in-person tickets.
- **Company brand presence** in the conference's general pre-event campaign.
- **1 video capsule (30 sec.) per day,** coordinated in advance with the organizers' Marketing team.

*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 10.000 + IVA



SPONSORSHIP: SILVER

STANDS 6 M² (3x2)

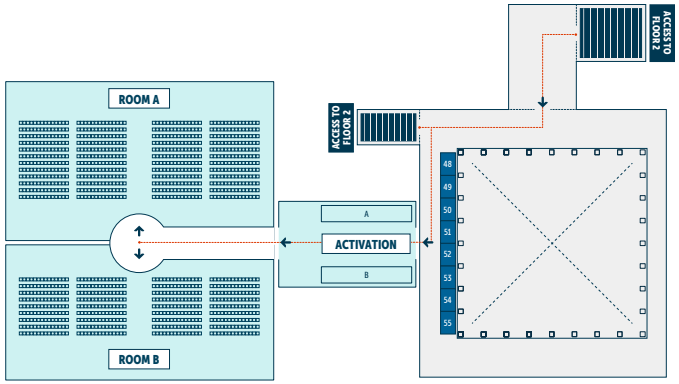
- **3** in-person tickets.
- **Company brand presence** in the conference's general pre-event campaign.

*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 5.000 + IVA

SPONSORSHIP:

BLUE



STANDS 6 M² (3x2)

- **2** in-person tickets.
- **Company brand presence** in the conference's general pre-event campaign.

*Tickets do not include stand support staff or hostesses. Ask about special rates for this service.

USD 3.000 + IVA

SPECIAL
SPONSORSHIPS



LANYARD USD 3.750 + VTA

- **Logo printed** on the event lanyard.
- **2 tickets** for your company's staff.
- **Company brand presence** in the conference's general pre- and post-event campaign on Redagrícola's social media.



PROGRAM AD USD 2.200 + VTA

- **One-page ad** in the event's digital program.
- **2 tickets** for your company's staff.
- **Company brand presence** in the conference's general pre- and post-event campaign on Redagrícola's social media.



BAG USD 3.000 + VTA

- **Logo printed** on the welcome bag.
- **2 tickets** for your company's staff.
- **Company brand presence** in the conference's general pre- and post-event campaign on Redagrícola's social media.

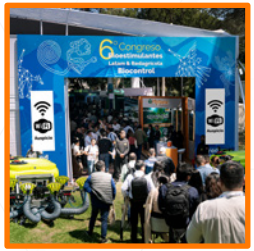
SPECIAL
SPONSORSHIPS



DIGITAL TOTEM USD 2.800 + VTA

CONTEST APP DESIGN USD 600 + VTA

- **Company information uploaded**
- **2 tickets** for your company's staff.
- **Company brand presence** in the conference's general pre- and post-event campaign on Redagrícola's social media.



Wi-Fi USD 5.000 + VTA

- **Company brand presence** at 6 to 8 key points throughout the event.
- **2 tickets** for your company's staff.
- **Company brand presence** in the conference's general pre- and post-event campaign on Redagrícola's social media.

SPONSORSHIP PACKAGES

	PLATINUM+	PLATINUM	GOLD	ACTIVATION	SILVER	BLUE
Stand size	12 m²	12 m²	6 m²	30 m²	6 m²	6 m²
COMPANY TALKS						
20-minute talk:	Room A	Room B				
TICKETS						
Tickets for your company's staff	10	8	5	5	3	2
Complimentary tickets to give to clients						
Discount on extra tickets	15%	15%	15%	15%	15%	15%
PRE-EVENT PROMOTION						
Your company logo on the conference website	x	x	x	x	x	x
Brand presence as a conference sponsor on Redagrícola's social media	Featured	Featured	x	x	x	x
Company logo in the conference's promotional ads in Redagrícola Magazine	Featured	Featured	x	x	x	x
PROMOTION DURING THE EVENT						
Brand presence in the conference videos	x	x	x	x	x	x
45-sec. video about your company in the rooms during breaks	Room A	Room B				
30-sec. video capsule in the pre-conference campaign + interview (max. 1 min.) and 1 team photo, all on Redagrícola's social media:	x	x				
1 video capsule (30 sec.) per day, coordinated in advance with the organizers' Marketing team				x		
POST-EVENT ACTIONS						
Logo in the thank-you video	x	x	x	x	x	x
Logo in the recorded conference talk videos on the website:	x	x	x	x	x	x
All event videos and company talks will remain on the platform for up to 30 days after the conference:	x	x	x	x	x	x

Perú

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Conferencias
red agrícola
2027

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