



4th

Biostimulants Latam & Redagrícola Biocontrol Congress

August 28th and 29th | 2024

Expo Guadalajara - Guadalajara, Mexico



Redagrícola is the leading High Tech agriculture media in Latin America. Based on the success of our events on biological inputs that we have held since 2021 - where we have managed to bring together more than 5,000 delegates from around the world - for 2024 we have established an annual activity plan:

4th Latam Biostimulants & Redagrícola Biocontrol Congress, August 28th and 29th, Guadalajara, Mexico.

Online series about biostimulants and biocontrol from March to August 2024.

Biologicals Latam: our digital media about biological technologies for agriculture. Each edition of Biologicals Latam will be printed together with a local edition of Redagrícola (Mexico, Colombia, Peru and Chile).

And many more news!





4th

Biostimulants Latam & Redagícola Biocontrol Congress



Expo Guadalajara
Mexico



OUR CONGRESS IN NUMBERS

Mexico will host the most important event in the bioinputs industry in Latin America.

biostimulantslatam.com



Conferences

red agrícola 2024



TICKET VALUES:

CONGRESS

EARLY BIRD UNTIL JULY 13TH, 2024

USD **560** (inc. VAT)

ENTRY TICKET VALUE (SINCE JULY 14TH, 2024)

USD **700** (inc. VAT)

TICKETS INCLUDE:

- Full access to lectures and exhibition area.
- Access to lecture recordings on the Redagrícola Education platform within 15 days after the event is over.
- Participation certificate..
- 4 coffee breaks, 2 buffet lunches and 1 cocktail.

FULL ACCESS

IN-PERSON CONGRESS + SERIES

USD **900** (inc. VAT)*

ONLINE CONGRESS + SERIES

USD **600** (inc. VAT)*

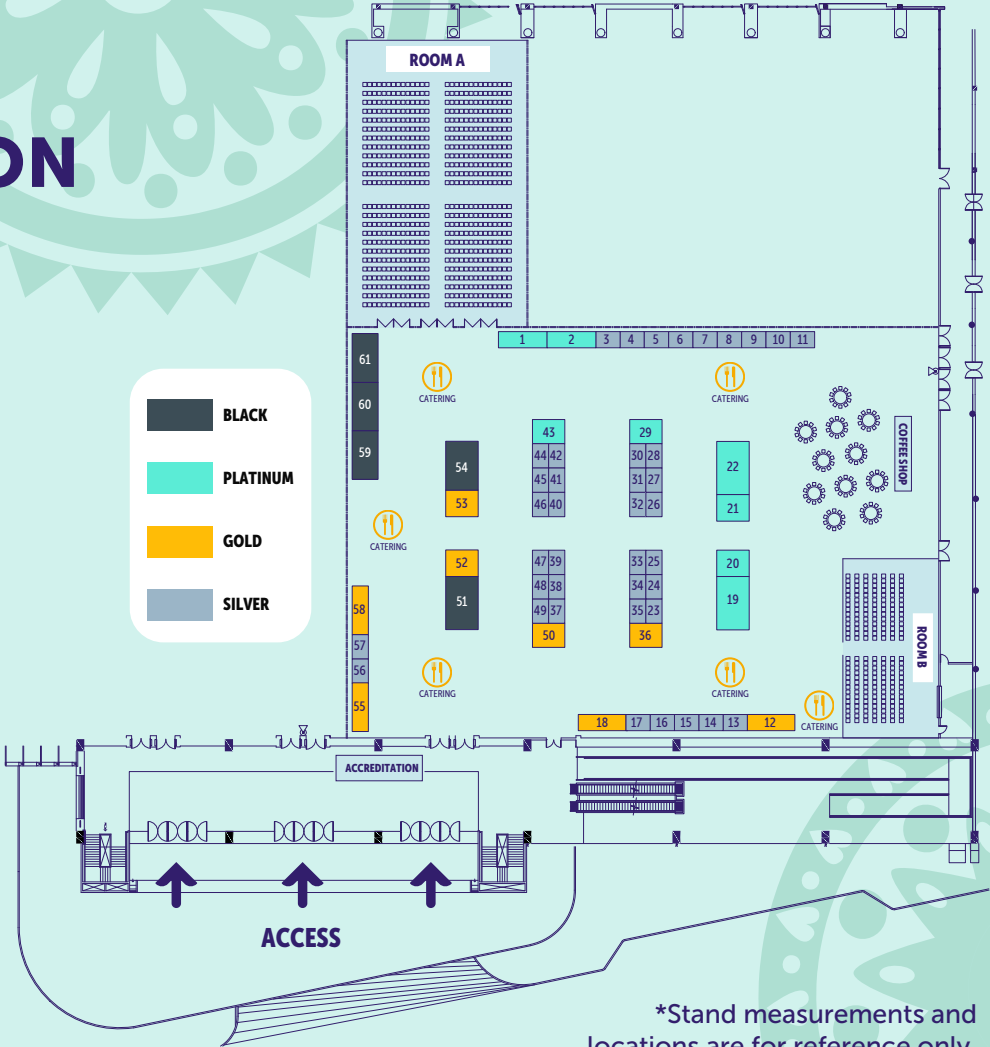
ONLINE CONGRESS

USD **400** (inc. VAT)*

* Early bird 10% discount until **July 13th, 2024**.

STAND DISTRIBUTION

- BLACK**
- PLATINUM**
- GOLD**
- SILVER**



*Stand measurements and locations are for reference only.

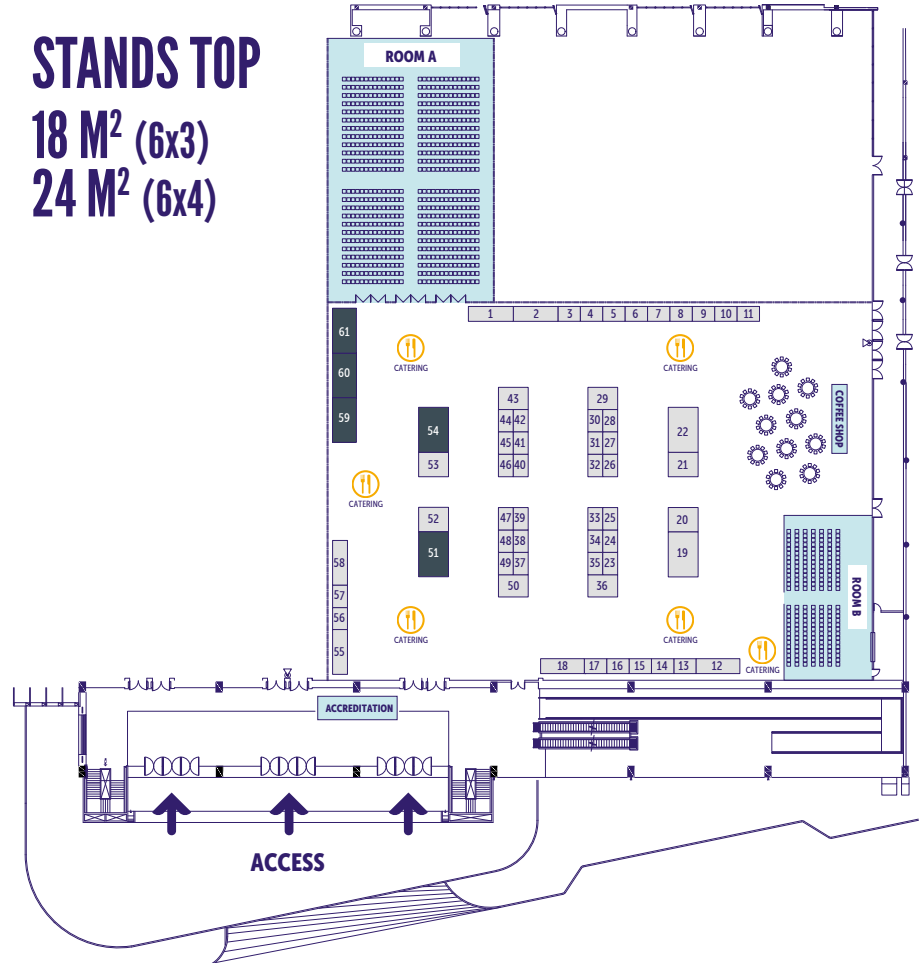
BLACK

Sponsorship

- Stand of 6x3 mt. and 6x4 mt.
- 20 minute lecture in **Room A**.
- Exclusive sponsorship of one of these options: **1 day coffee break, 1 day lunch or opening cocktail day 1.**
- **10 general admission tickets** (4 tickets for your company's staff and 6 complimentary tickets for your clients).
- **10 virtual tickets.**

USD 18,000 + VAT

STANDS TOP
18 M² (6x3)
24 M² (6x4)



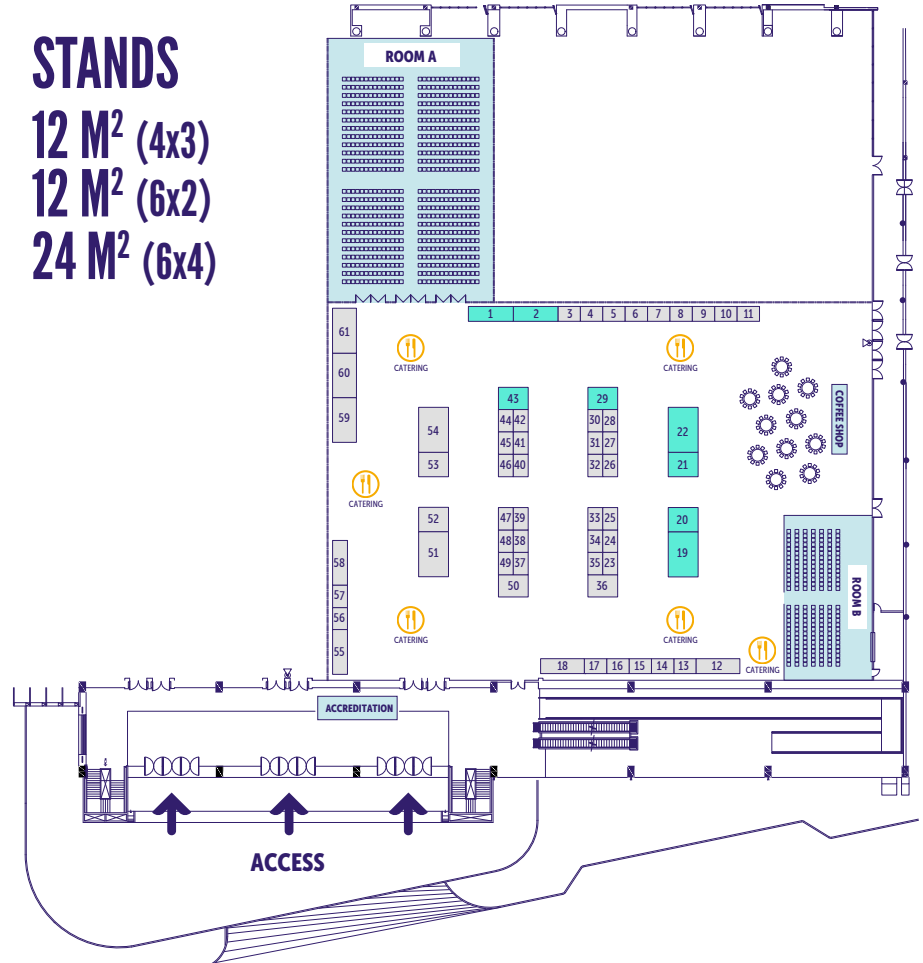
PLATINUM

Sponsorship

- Stand of 4x3 mt., 6x2 mt. and 6x4 mt.
- 20 minute lecture in **Room B**.
- **8 general admission tickets**
(3 tickets for your company staff and 5 complimentary tickets for your clients).
- **5 virtual tickets.**

USD 13,000 + VAT

STANDS
12 M² (4x3)
12 M² (6x2)
24 M² (6x4)



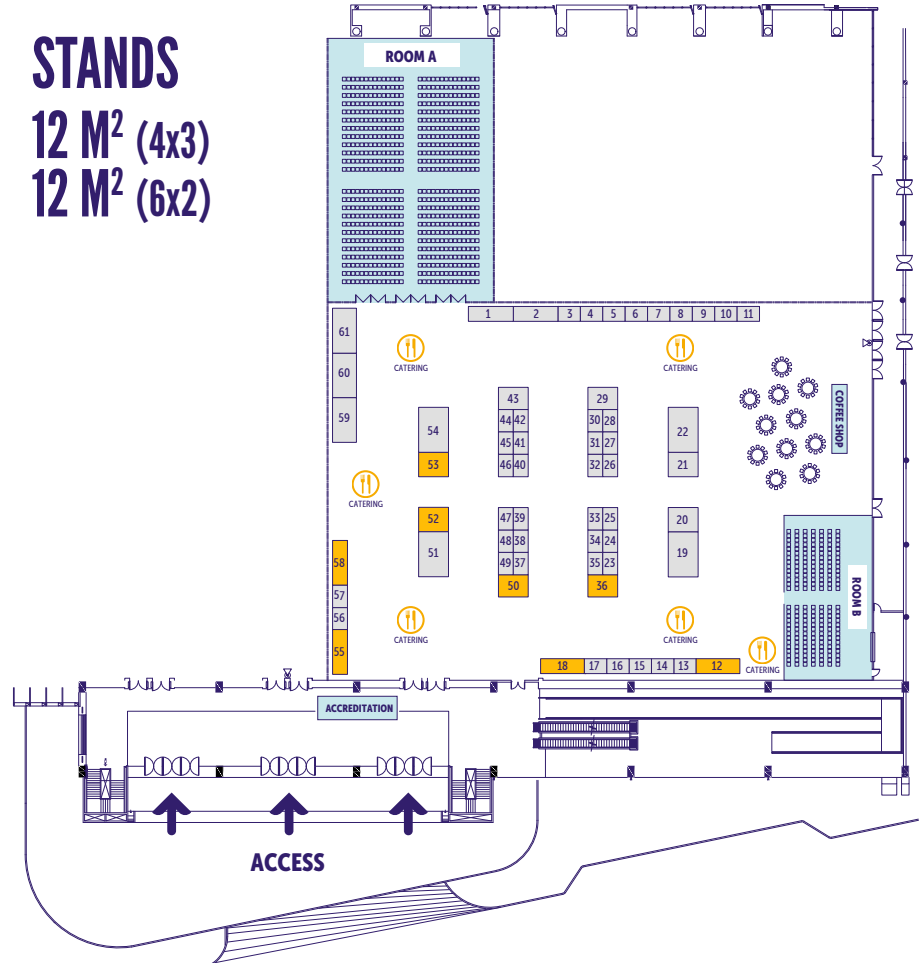
GOLD

Sponsorship

- Stand of 4x3 mt. and 6x2 mt.
- **5 general admission tickets**
(2 tickets for your company staff and 3 complimentary tickets for your clients).
- **5 virtual tickets.**

USD 10,000 + VAT

STANDS
12 M² (4x3)
12 M² (6x2)



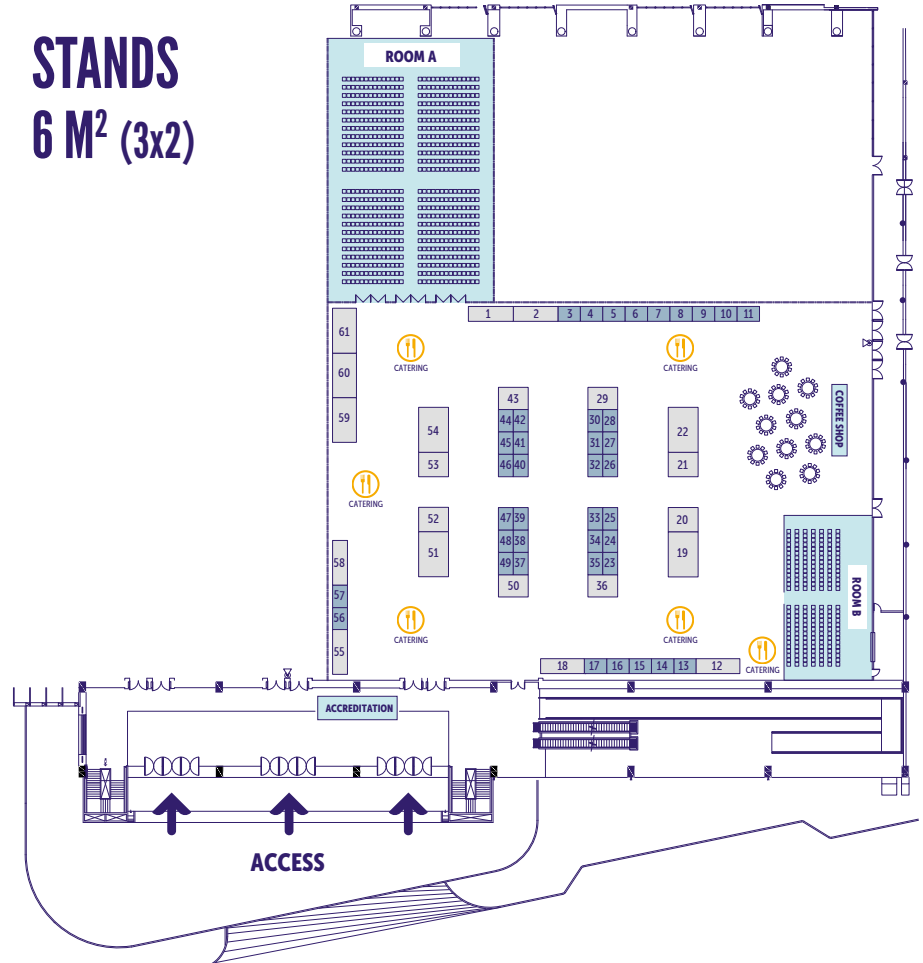
SILVER

Sponsorship

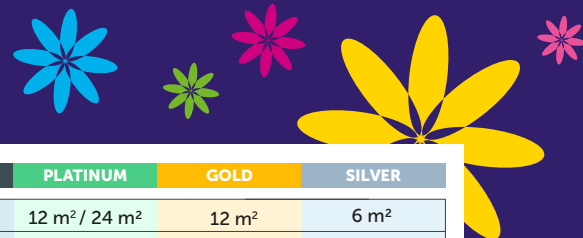
- Stand of 3x2 mt.
- **5 general admission tickets**
(2 tickets for your company staff and 3 complimentary tickets for your clients).
- **5 virtual tickets.**

USD 5,000 + VAT

STANDS
6 M² (3x2)



SPONSORSHIP PACKAGES



	BLACK	PLATINUM	GOLD	SILVER
Stand size.	18 m ² / 24 m ²	12 m ² / 24 m ²	12 m ²	6 m ²
Catering Sponsorship.	Coffe break - lunches Cocktail			
COMPANY PRESENTATIONS (LECTURES)				
20 minutes lecture.	Room A	Room B		
VIRTUAL PROFILE AND TICKETS				
Tickets for your company staff.	4	3	2	1
Complimentary tickets for your costumers/clients.	6	5	3	2
Complimentary ticket for the Online Congress (streaming).	10	5	5	3
Discount on extra tickets.	15%	15%	15%	15%
PRE-EVENT PROMOTION				
Logo of your company on the Congress website.	x	x	x	x
Brand presence as a sponsor of the congress on Biologicals Latam & Redagricola's social networks.	Main	Highlighted	x	x
Company logo in promotional ads for the Congress in Biologicals Latam and Redagricola magazines.	Main	Highlighted	x	x
PROMOTION DURING THE EVENT				
Brand presence in promotional videos during the Congress.	x	x	x	x
45 sec video about your company in lounges during breaks.	Room A	Room B		
30 sec. video capsule in sponsored campaign in Biologicals Latam and Redagricola's social networks.	x	x		
POST EVENT ACCIONS				
Brand presence in final wrap-up video.	x	x	x	x
Logos on videos of recorded lectures from the conference on the web.	x	x	x	x
All videos of the event and company presentations will remain on the platform for up to 30 days after the conference ends.	x	x	x	x
1 post of your company's presentation on Biologicals Latam's social networks after the congress.	x	x		

Conferences

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biostimulantslatam.com