




July 5th & 6th, 2023
Cancún Center, **Cancún, México** ⇐



3rd Congress
Biostimulants
Latam & Redagrícola
Biocontrol

FULL ACCESS

CONGRESS (IN-PERSON)

+

ONLINE COURSE
(10 sessions)

USD **900**

CONGRESS (ONLINE)

+

ONLINE COURSE
(10 sessions)

USD **600**

** Early bird 20% off until one month before the event.*

CONGRESS

IN-PERSON

USD **700**

ONLINE

USD **400**

** Early bird 20% off until one month before the event.*

COURSE

10 SESSIONS ONLINE

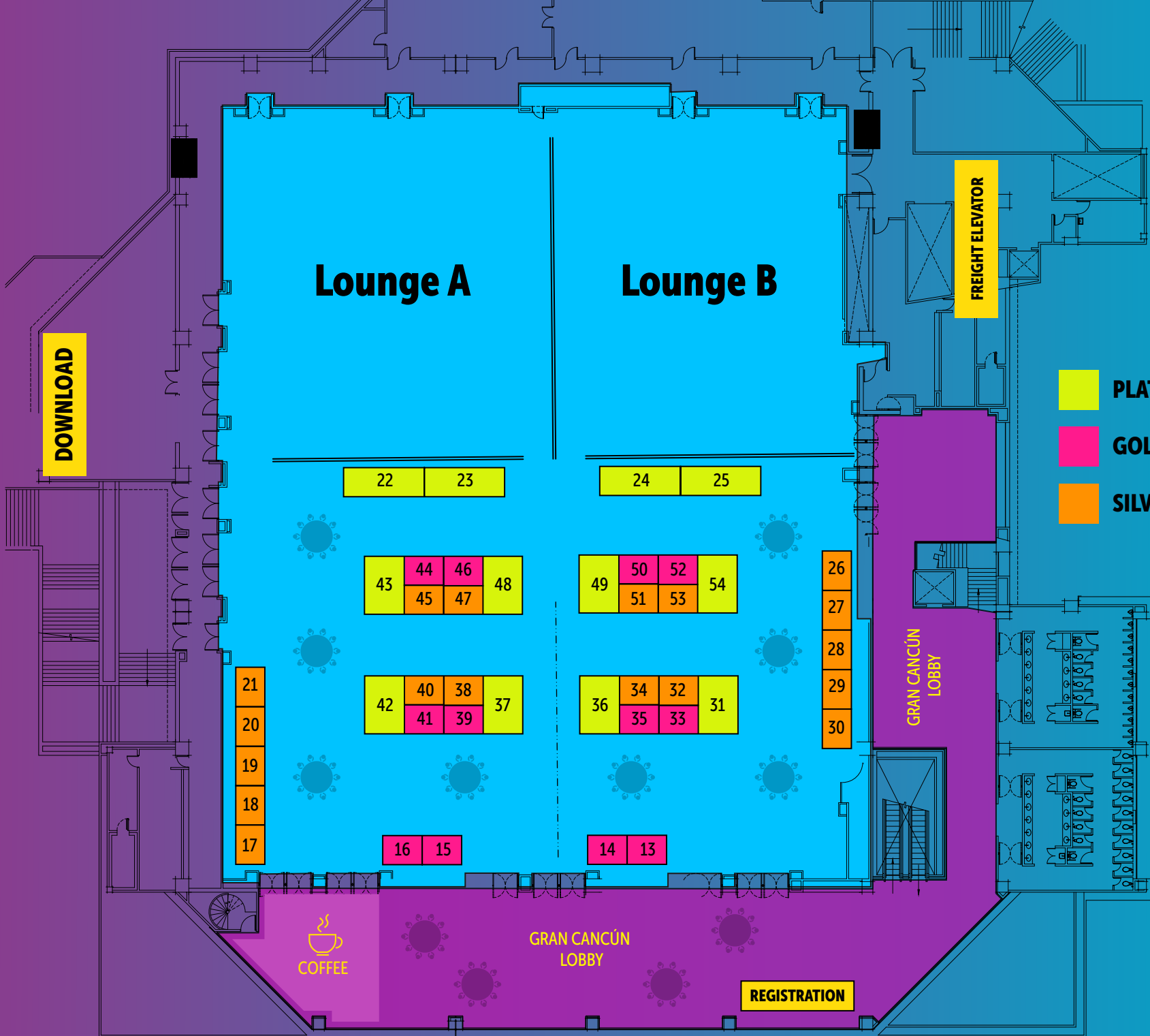
USD **400**

Single session online

USD **120**



SPONSORSHIPS
IN-PERSON CONGRESS



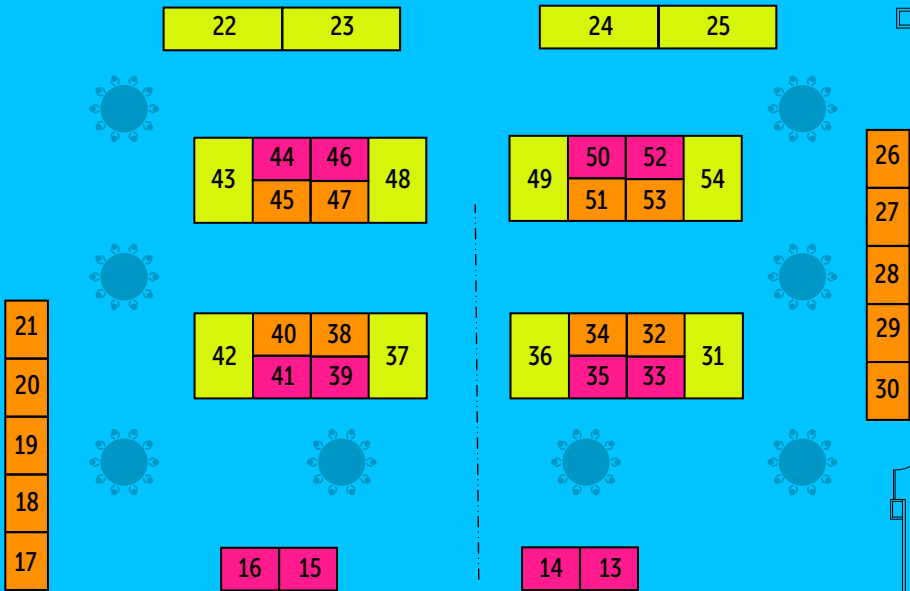
Lounge A

Lounge B

DOWNLOAD

FREIGHT ELEVATOR

- PLATINUM
- GOLD
- SILVER



GRAN CANCÚN LOBBY

COFFEE

GRAN CANCÚN LOBBY

REGISTRATION

Platinum Sponsor

- Double stand of **12 m2**.
- Right to a **20 minutes lecture on the lounge A**.
- **Co-sponsorship of the cocktail and lunch**.
- **Premium position on event promotion and virtual platform** (virtual stand included).
- **8 in-person complimentary tickets**.
- **10 online complimentary tickets**.

USD 15.000
+ taxes

Gold Sponsor

- Stand of **6 m2** on premium location.
- Right to a **20 minutes lecture on the lounge B**.
- **Co-sponsorship of coffee break**.
- **Gold position on event promotion and virtual platform** (virtual stand included).
- **5 in-person complimentary tickets**.
- **5 online complimentary tickets**.

USD 10.000
+ taxes

Silver Sponsor

- Stand of **6 m2**
- **10 minutes recorded lecture available on our virtual platform**.
- **Co-sponsorship of the cocktail and lunch**.
- **3 in-person complimentary tickets**.
- **5 online complimentary tickets**.
- **Virtual stand** on the platform and brand presence on event promotion.

USD 5.000
+ taxes

GENERAL FEATURES - IN-PERSON CONGRESS	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Stand Size	12	6	6
Co-sponsorship of an activity	Cocktail and lunch	Coffee break	
COMPANIES LECTURES			
Lecture	Lounge A 20 minutes	Lounge B 20 minutes	Recorded lecture on virtual platform 10 minutes
VIRTUAL PROFILES & INVITEES			
Virtual profile on event platform	Premium position	•	•
Staff tickets	3	2	2
Complimentary tickets	5	3	1
Complimentary tickets - online only	10	5	5
Discount per extra ticket	15% off		
PRE-EVENT ADVERTISING			
Brand presence on event website	•	•	•
Virtual profile on event platform	•	•	•
Brand presence as sponsor of the event on our social networks (Facebook, Instagram and/or LinkedIn)	Preferential	Main	Regular
Company logo on the event advertising (Redagrícola magazine)	Preferential	Main	Regular
IN-EVENT ADVERTISING			
Brand presence on Redagrícola's Congress video (main video)	•	•	•
45" video about your company on breaks	Lounge A	Lounge B	Recorded lecture on virtual platform
30" video capsule on sponsored campaign on Redagrícola's social networks	•		
POST-EVENT ADVERTISING			
Full report of performance metrics on digital platforms	•	•	•
Full report of performance metrics on digital platforms	•	•	•
Branded talks on the event website	•	•	•
All the recordings and lectures of the event will remain available for 30 days after the event is over	30 days		
1 post of the sponsor talk on our social networks	•	•	
	USD 15.000	USD 10.000	USD 5.000



SPONSORSHIPS
ONLINE COURSE



Online Course “Novelties in Bioestimulants and Biocontrol”

During 2022 more than **2,000 professionals participated** in our successful online series.

For 2023 we will organize 10 online series, which will be part of the ONLINE COURSE on Biostimulants & Biocontrol for Redagícola 2023.

This will give place to a platform of continuous networking between farmers and global professionals of biostimulants, bioprotection and biofertilizers.

The **10 sessions will be held between January 26 and October 27, 2023** and will be translated into Spanish, English and Portuguese. Some of these series will be open to the public, to amplify the impact of the sponsors.

A perfect complement to the great Congress in July 2023 in Cancun, Mexico.

	PLATINUM VIRTUAL SPONSORSHIP	GOLD VIRTUAL SPONSORSHIP
COMPANIES LECTURES		
20' Lecture on a session	•	
10' Recorded lecture on a session		•
VIRTUAL PROFILES & INVITEES		
Virtual profile on event platform from february to november	•	•
Staff tickets	5	3
Complimentary tickets for all the series	20	15
Discount per extra ticket	15% off	
PRE-EVENT ADVERTISING		
Brand presence on event website	•	•
Brand presence as sponsor of the event on our social networks (Facebook, Instagram and/or LinkedIn)	•	•
Company logo on our website	•	•
Company profile on the virtual platform	Preferential	•
Company logo on the event advertising (Redagrícola magazine)	Preferential	•
IN-EVENT ADVERTISING		
Brand presence on Redagrícola's Congress video (main video)	•	•
45" video on the session where the sponsor will give the lecture	•	•
POST-EVENT ADVERTISING		
Full report of performance metrics on digital platforms	•	•
Branded talks on the event website	•	•
All the recordings and lectures of the event will remain available for 30 days after the event is over	30 days	
1 post of the sponsor talk on our social networks	•	•
	USD 4.000	USD 3.000



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